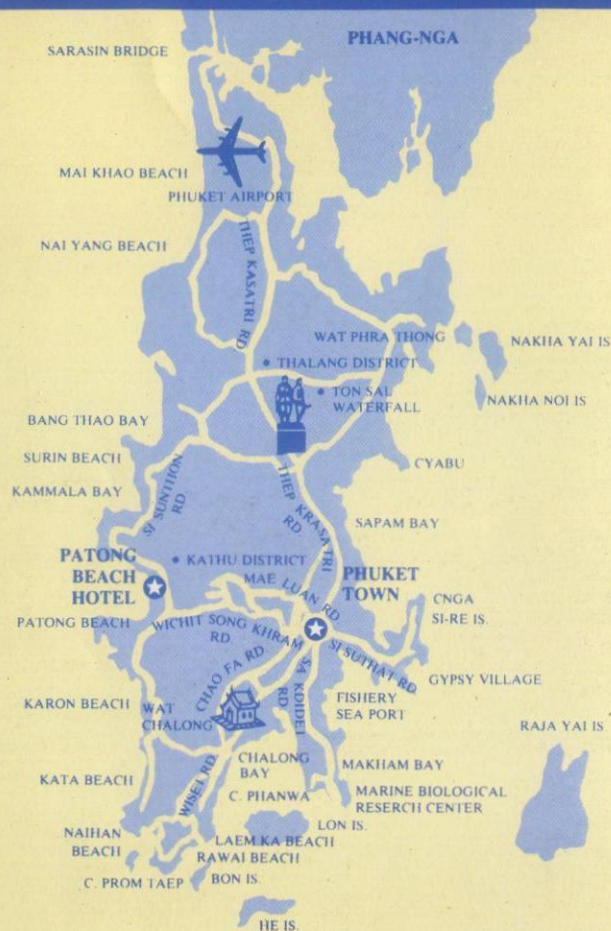


PHUKET THAILAND



Distance from the Hotel to

- Phuket City	22 Kms.	- Nai Harn Beach	42 Kms.
- Phuket Airport	50 Kms.	- Rawai	38 Kms.
- Bus Station	22 Kms.	- Surin Beach	10 Kms.
- Kata Beach	7 Kms.	- Nai Yang Beach	48 Kms.
- Karon Beach	5 Kms.	- Phang Nga Province	83 Kms.

Patong Beach Hotel
FIRST CLASS SERVICE SINCE 1975

PHUKET 94 Patong Beach, Phuket 83121 Tel. (076) 321301-2, 321304-5
Telex : 69521 PATONG TH Fax : 321541
BANGKOK 4th Floor, Cathay Trust Bldg., 1016 Rama 4 Rd., Bangkok
Tel. (02) 233-0420, 233-2692, 2330200-1 Telex. 82398 CATHAY TH Fax. 2330164

PATONG BEACH HOTEL

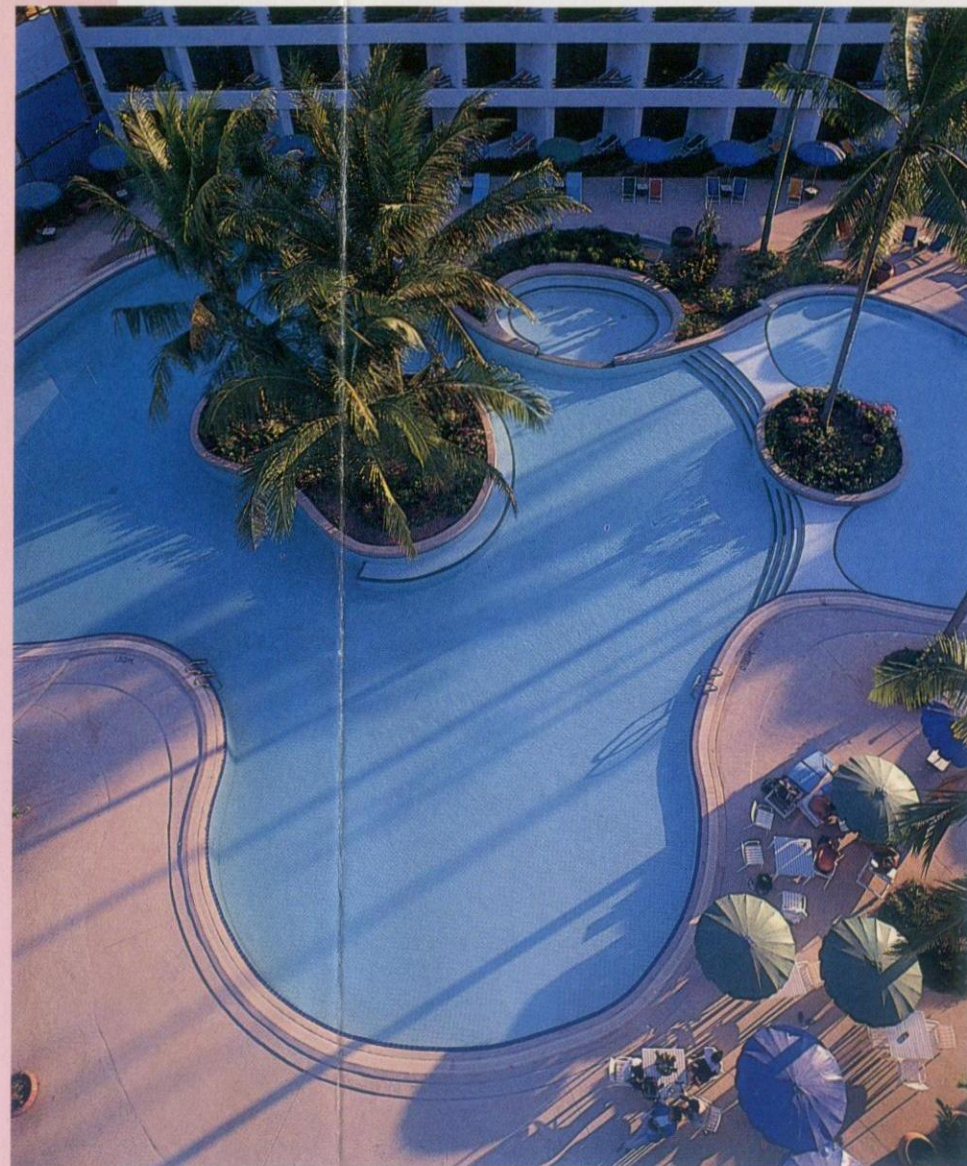




As the first hotel on Phuket's world-famous Patong Beach, we've set the standards for the most exciting surf, sand and sun vacation experience. You can relax by our pool, savor incomparable seafood, or enjoy the more energetic pace of the resort's glittering nightlife. At Patong Beach Hotel, you don't have to go far to find any of these pleasures, because you're right in the heart of Patong Beach.



Marvel at panoramic views of the emerald expanse of the Andaman Sea each bedroom has a private balcony breezy enough to tempt anyone to step outside. Yet inside you'll be luxuriating in the comfort of such amenities as in-house videos, a mini-bar and other first-class facilities.

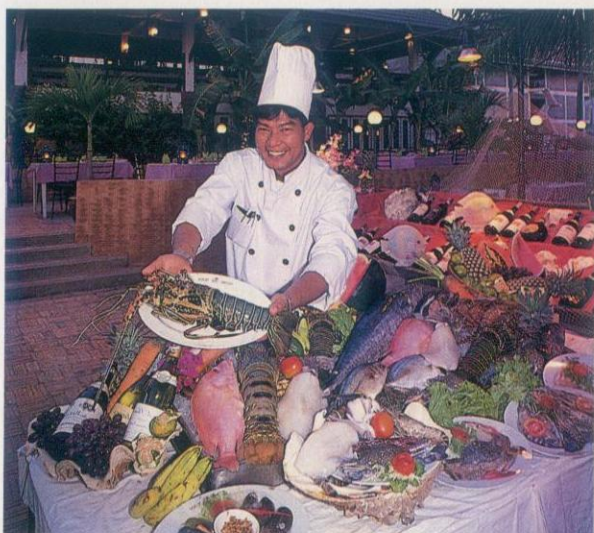


At the Patong Beach Hotel, the best of everything Phuket has to offer is right in easy reach. Stretch beside our spacious swimming pool and sip a refreshing tropical drink. Or stroll outside and discover the excitement of Phuket Island's most popular and famous beach. It's all just a few steps away when you stay at the Patong Beach Hotel.

What better way to end your evening than at the Banana Discotheque, where you can dance the night away to the latest hits.



Enjoy choice seafood right at the source. At the Baitong Restaurant, located right on the beachfront, only the freshest seafood is chosen to be prepared in classic European and exotic Thai style.



*TAKE IT EASY, TROPICAL
HEART OF PHUKET'S*

*STYLE, RIGHT IN THE
VIBRANT PATONG BEACH.*





DISTANCE FROM THE HOTEL TO

■ Phuket City	22 Kms.
■ Phuket Airport	50 Kms.
■ Bus Station	22 Kms.
■ Kata Beach	7 Kms.
■ Karon Beach	5 Kms.
■ Nai Harn Beach	42 Kms.
■ Rawai	38 Kms.
■ Surin Beach	10 Kms.
■ Nai Yang Beach	48 Kms.

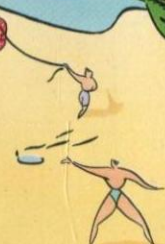
PHUKET 94 Patong Beach, Phuket 83120 Tel. (076) 321301-2, 321304-6 TELEX : 69521 PATONG TH FAX : 321541

BANGKOK 4th Floor, Cathay Trust Bldg., 1016 Rama 4 Rd., Bangkok Tel. (02)233-0420, 233-2692, 2330200-1
TELEX : 82398 CATHAY TH FAX : 2330164

Utell International Booking Service

Patong Beach Hotel

FIRST CLASS SERVICE SINCE 1975



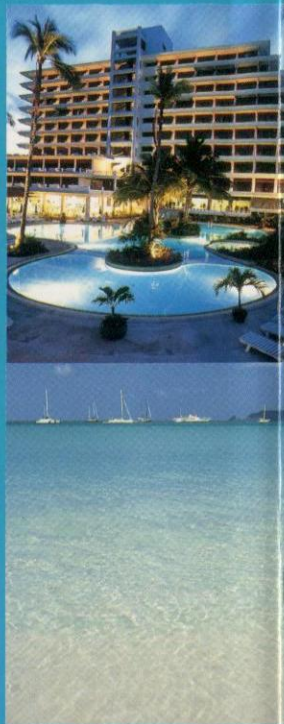


SANTONG BEACH
... the
UNSURPASSED

HAPPINESS



*The broad expanse
of Andaman Sea embraces
the crystal blue of the sky,
the pure white of the sands,
the colourful submarine
paradise, and the romantic
red of the sun; so does
Patong Beach Hotel, the
first hotel on Patong Beach
that blends all kinds of
luxurious convenience and
happiness to complement the
sublime and unparalleled
scenery of Patong Beach.*



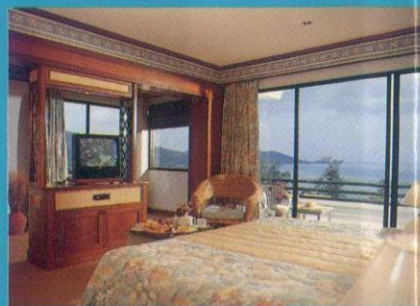
HAPPINESSES ... PATONG BEACH HOTEL



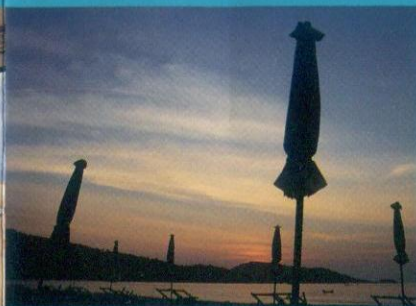
Deluxe Room

SUNSET AT THE VERANDA

2. ROMANTIC



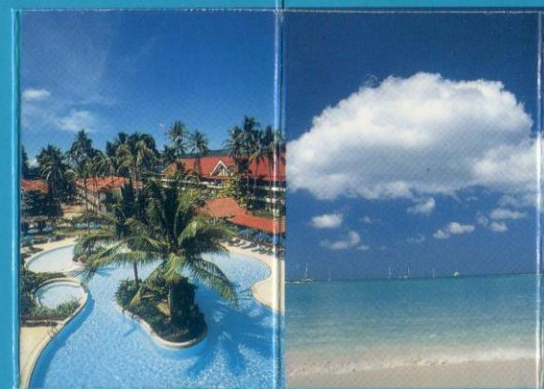
Suite Room



*A most sentimental
place to build your own
realm of imagination, while
gazing at the sun sinking
below the horizon.*



*Enjoy the refreshing
blue of the sky every day
from sunrise to sunset at
the swimming pool an
infinite happy rest.*

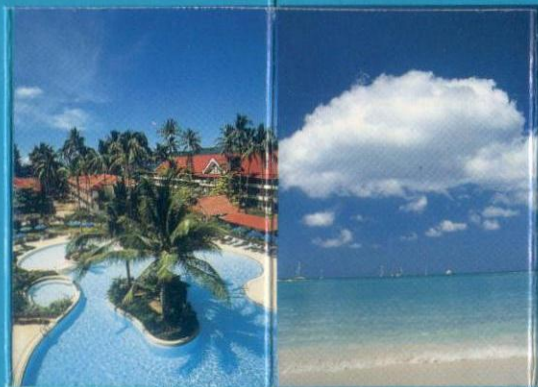


3. JOYFUL SWIMMING

UNDER THE BLUE



Enjoy the refreshing
blue of the sky every day
from sunrise to sunset at
the swimming pool an
infinite happy rest.



3. JOYFUL SWIMMING

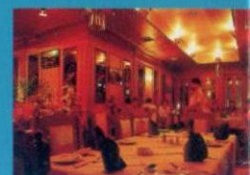
UNDER THE BLUE

BAY BEACH

4. LONGEST



Patong Beach,
enriched with crystal white
sand, curves afar in a
magnificent panorama
Baitong Restaurant, perfected
with a vast selection of
cuisine, always stands by to
cater for sumptuousness.



NIGHTLIFE

COLOURFUL

Deep into the sea,
a paradise of miraculous
living creatures is awaiting
your exploration late
into the dark, a nightlife
filled with enjoyment and
exultation is waiting for
you to taste away at The
Banana Discotheque.

SUBMARINE PARADISE

5. COLOURFUL

